

Needs Assessment

This form is to help Dr. Danny Brassell in preparation of his talk to tailor it to meet the needs of your group. Addressing your specific needs are Danny's primary goal, and to do that he needs your help. Please take a few moments and fill out the following in as much detail as possible. Feel free to provide any other resources that you feel would aid Danny in his presentation (publications, websites, trade reports, etc.). Please email the completed form to Danny@DannyBrassell.com. If you have any questions feel free to contact us. Thank you again in helping Danny make this the best possible talk for your group.

Meeting theme: _____

Makeup of Audience (% Male/Female; age; education level, etc.):

Objective(s): _____

Specific Challenges: _____

Specific Goals: _____

Industry Terms/Awards/Specifics: _____

Takeaways from Talk/Desired Outcome:

Misc. Information Helpful to Successful Event:

Danny Brassell

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